



Questionnaire for journalists

1. Name/s of journalist/s / TV crew :

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2. Credentials of Journalist/s :

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3. Address

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Designation the Journalist- (in the case of permanent

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4. a) Names of all the media (print or TV) in which the proposed journalist's work will be published / broadcast?

b) Its circulation:

c) Readership:

d) Viewer ship:

The degree of each of the above media for reaching our two main target groups in your country or region (in %)?

the travel trade :

The general public :

a) If the relevant journalist/s is/are working with the print media how the distribution of the magazine / newspaper / brochure is done?

b) Is it saleable or given free of charge:

c) How often is it published (once a week / month) :

5. How often is the proposed journalist's work published or broadcast in each of the above media?

6. Is he/she a Freelance or permanently attached to the publication /TV station?

❖ If Freelance does she /he has an accreditation from the magazine confirming that the magazine has commissioned the journalist for an article on SriLanka?

❖ If permanent, the publication/TV program must provide confirmation in writing to the effect that Journalist is commissioned for article/TV programme .

7. What are the chances of us building an ongoing relationship with the journalist for follow up events / campaign?

8. Have/Has the journalist/s done any previous coverage of Sri Lanka?

9. Were these generally positive, negative, or neutral?

10. If negative and if the journalist/s is/are influential, could this tour possibly create a sustainable reversal in his / her/their attitude?

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11. Flight details.....

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Departure : For Colombo
From any German Airport
Return : For...any German Airport.
From...Colombo

12. Suggested itinerary :

13. Special services required :

14. Expected date of publication / broadcasting / TV coverage of Sri Lanka :

15. Other information :

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Information to fill the Form

This sheet is to be filled by the institution/ PR agency/Individual/SLTB offices / SriLankan Missions etc who are initiating such Fam trips and not by the Journalist . However Journalist's assistance may obtained to complete the required information .

There should be a written commitment from the Journalist for the information given in the form .

In the case of group of journalists a separate sheet is required for each Journalist .If a group of Journalist is coming for a single story (eg. TV production Team) only the Information no 3 is required for the supporting staff.

This sheet should be sent along with a request at least 6weeks prior to the arrival of the journalist .

While above information sheet is necessary for proper management of the SLTB visiting journalist programme (VJP) SLTB will be flexible as far as possible to accommodate requests on short notice etc depending on the credentials of the Journalist/Publication/Magazine .

H.E. the Ambassador/High Commissioner

I hereby agree to follow the conditions imposed by the Government of Sri Lanka stated below concerning the filming of *Films*

A) The filmmaker's filming in Sri Lanka will be based on the attached script (description of project) already submitted to the Sri Lanka Government along with the list of locations where the shooting will be done and the equipment that is proposed to be brought to into the country on the understanding that it will be taken back at the time of departure. The filmmaker will carry a carnet/bank guarantee to the value of equipment, to be presented at customs upon arrival in Sri Lanka.

B) The filmmaker will abide by the requirements outlined by the National Film Corporation / Department of Wild Life Conservation / BOI / Tourist Board or any other relevant government agency that would be supervising his project.

C) The final edited version of the short film will be submitted to the Embassy/High Commission in (country, name) a week prior to first public presentation and any objections raised by the Sri Lankan Embassy/ High Commission will be suitably accommodated and /or a right of reply will be given to the Embassy /High Commission in the same programme, in the event that they find any matter to be broadcast objectionable and affecting the national interest of Sri Lanka.

D) All footage from the visit will not be used in any other broadcast without the prior consent of the Government of Sri Lanka and the following of the procedures as stated at (c) above.

Name

Name of University